

THE ULTIMATE FUNCTIONAL SOLUTION FOR ANY DRINK

Give your customers immune system support or help them power up with a jolt of energy. Simply splash two pumps of Monin Total Immunity Boost or Monin Energy Boost into ANY drink you desire, and the boost will seamlessly blend into your beverage!

Boost your drinks, your menu, AND your profits with Monin Beverage Boosts.

SIMPLE TO USE



Easy-to-use liquid form makes it incredibly quick and simple for staff to add into and upsell beverages.

PERFECT FOR ANY BEVERAGE!



RECIPE INSPIRATION

Transformational Tea

Glass Size: 16 oz.

- ½ oz. Monin Beverage Boost
- 7 oz. iced tea (sweet or unsweet)

Pour ingredients into serving glass in order listed. Stir gently to mix.



Level Up Lemonade

Glass size: 16 oz.

- ½ oz. Monin Beverage Boost
- 7 oz. lemonade

Pour ingredients into serving glass in order listed. Stir gently to mix.



Berry Boost Soda

Glass Size: 16 oz.

- ½ oz. Monin Beverage Boost
- ½ oz. Monin Raspberry Syrup
- 7 oz. club soda

Pour ingredients into serving glass in order listed. Stir gently to mix.



Boosted Latte

Glass Size: 16 oz.

- ½ oz. Monin Beverage Boost
- 2 shots espresso
- fill with steamed milk
- 1 oz. Monin Syrup (optional)

Combine ingredients, except milk, in serving cup. Stir and set aside. Steam milk in pitcher. Pour steamed milk into serving cup, stirring gently.



Boosted Margarita

Glass size: 16 oz.

- ½ oz. Monin Beverage Boost
- 1 ½ oz. tequila
- ½ oz. orange liqueur
- 3 oz. Monin Margarita Mix

Rim serving glass with salt. Fill serving glass full of ice. Pour ingredients into mixing glass with 2/3 ice in order listed. Cap, shake and strain into serving glass with ice.



Rise and Shine Smoothie

Glass Size: 16 oz

- ½ oz. Monin Beverage Boost
- 6 oz. Monin Mango Fruit Smoothie Mix

Fill serving glass full of ice. Pour ice into blender cup. Add remaining ingredients to blender cup. Cap and blend until smooth. Pour back into serving glass.



MONIN® BEVERAGE BOOSTS



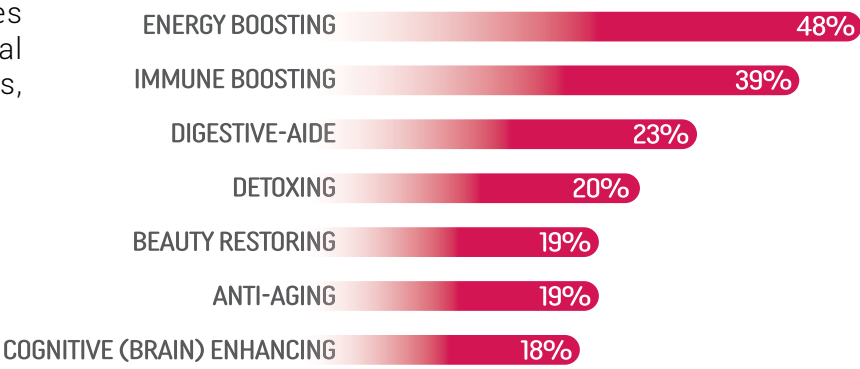
MONIN®

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CUSTOMER DESIRE FOR FUNCTIONAL

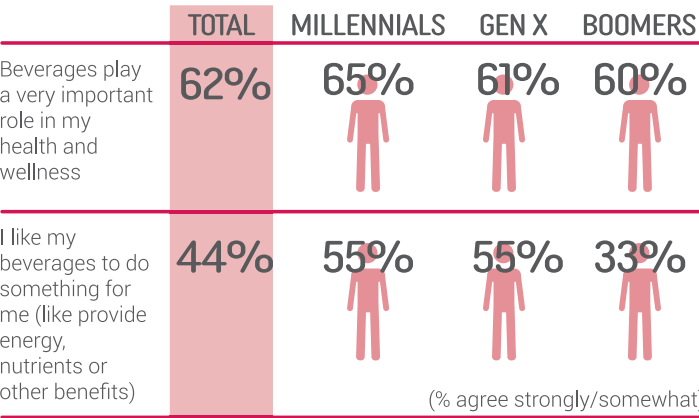
Today's customers are looking for more than just flavored beverages. Their interests are now piqued by form and function, and they are looking for ways to satisfy specific need states while also enjoying a unique experience. And, when it comes to the list of desirable benefits in the functional category for restaurants and coffee shops, immune support and energy rank at the top.

What functional benefits are the most important to have available in liquid/beverage form at your favorite restaurant or coffee shop?¹



Younger consumers now view beverages as a source of nutrition and substitute for other foods², with 26–45-year-olds preferring functional drinks as their desired form of supplement intake.³ While Millennials are driving this modern beverage culture, Generation Z has readily accepted and will enhance this trend of healthier beverage choices as they grew up in the wellness foodie culture developed by their parents.⁴ As for Generation X and Boomers, they are not far behind on adopting this new form of well-being but remain a largely untapped market.⁵

GENERATIONAL ATTITUDES TOWARD BEVERAGES



SOURCE: The Hartman Group. Modern Beverage Culture Report.

SUPPLEMENT INTAKE FORM VARIES BY AGE GROUP

Preferred form of intake of supplements by age range (Global, 2019)

	Functional foods	Functional drink	Drinks	Capsules	Gummies
18-25	-	-	-	-	+
26-35	+	+	-	-	+
36-45	+	+	-	-	-
46-55	-	-	-	-	-
55+	-	-	+	+	-

SOURCE: Innova Consumer Survey (2019). Average of US, UK, France, Germany, Spain, Brazil, Mexico, India, China, Indonesia

GIVE YOUR CUSTOMERS A BOOST TODAY

TOTAL IMMUNITY BOOST

Help promote everyday health and wellness with a blend of essential vitamins, minerals, and antioxidants.*



INGREDIENTS

Vitamin C is proven to play an important role in immune function and is shown to regenerate antioxidants within the body.⁶

Vitamin D3 regulates the immune system, reduces inflammation, helps the absorption of calcium, and keeps muscles and nerves functioning properly.⁷

Vitamin B3, also known as Niacin, helps process food into energy and is essential for the development and function of cells.⁸

Zinc is involved in immune function and numerous aspects of cellular metabolism and healing.⁹

Elderberry is high in antioxidants and may relieve symptoms of the flu or other respiratory infections.¹⁰



Ordering Information:
1L, 4/case* M-FX325FP
*Includes 1 pump

- ✓ NO ARTIFICIAL FLAVORS, COLORS, SWEETENERS OR PRESERVATIVES
- ✓ GLUTEN FREE
- ✓ KOSHER
- ✓ CONTAINS REAL ELDERBERRY JUICE CONCENTRATE
- ✓ CAFFEINE FREE
- ✓ GMO FREE

ENERGY BOOST

The easiest way to power up your day with a blend of natural caffeine and plant extracts.



INGREDIENTS

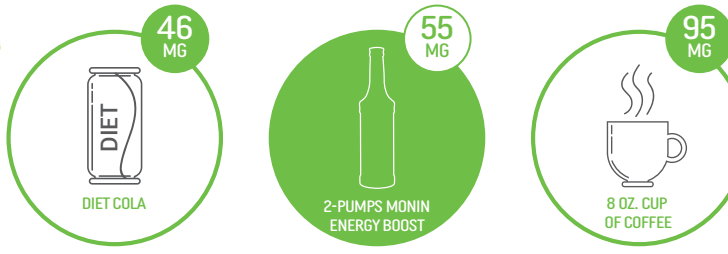
CoffeeBerry® Energy's patented formula provides natural caffeine and antioxidants for natural, sustainable energy.¹¹

Ginseng is an antioxidant-rich plant that is believed to increase energy, sharpen cognitive function, and reduce stress.¹²

Ashwagandha is a small shrub known to boost cognitive function, increase energy levels, and improve concentration.¹³

Guarana is a rainforest vine whose fruit has seeds that contain high levels of caffeine which is said to boost energy, mood and cognitive function.¹⁴

Green Coffee Extract is the extract of coffee beans that have yet to be roasted, which contains caffeine while preserving the healthy, natural benefits from the bean.¹⁵



Create energy-boosted beverages with less waste! One bottle of Monin Energy Boost provides 67 servings.

Ordering Information:
1L, 4/case* M-FX326FP
*Includes 1 pump

- ✓ NO ARTIFICIAL INGREDIENTS
- ✓ NATURAL CAFFEINE
- ✓ VEGAN
- ✓ KOSHER
- ✓ GLUTEN FREE
- ✓ GMO FREE

¹Monin Proprietary Research. ²Cargill. "Insights Report: Beverage Beliefs" 2021. ³Innova Consumer Survey, 2019. ⁴The Hartman Group. "Gen Z: A Developing Story, But Here's What We Now Know." Aug. 7, 2018. ⁵Mintel. "Functional Drinks: INCL Impact of Covid-19," April 2020.

⁶National Institutes of Health. "Vitamin C Fact Sheet for Health Professionals." 2021. ⁷National Institutes of Health. "Vitamin D Fact Sheet for Health Professionals." 2021. ⁸National Institutes of Health. "Niacin Fact Sheet for Consumers." 2021. ⁹National Institutes of Health. "Zinc Fact Sheet for Health Professionals." 2021. ¹⁰National Institutes of Health. "Elderberry." August 2020. ¹¹These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. ¹²Monin Proprietary Research shows 60% of consumers would purchase an immunity boost add-in with their regular non-alcoholic beverage during their next restaurant visit if available.

¹³Ingredient Supplier. Contact Monin representative for more information. ¹⁴MedicalNewsToday. "What are the health benefits of ginseng?" 2017. ¹⁵Healthline "12 Proven Health Benefits of Ashwagandha" 2019. ¹⁶The Wall Street Journal. "Can a Caffeine-Packed Plant Give a Boost?" 2010. ¹⁷WebMD. "Green Coffee".