

NEW

# INTRODUCING **ANGOSTURA®** cocoa bitters

ANGOSTURA® cocoa bitters combines Trinidad and Tobago's finest locally harvested Trinitario cocoa paired with 200 years of unparalleled bitters expertise from THE HOUSE OF ANGOSTURA® to deliver its most decadent, indulgent flavor – cocoa.

Introducing ANGOSTURA® cocoa bitters.

## Why ANGOSTURA® cocoa bitters?

- Angostura is the #1 Bitters brand with 85% \$ Share of the category
- Angostura bitters \$ sales are growing +27% L52 weeks, accelerating in L13 weeks (+54%)
- Latest 52 weeks Retailers stocking both Aromatics and Orange results are +52% better than customers with only Aromatics
- Line priced with ANGOSTURA® aromatic bitters and orange bitters
- Fully integrated xAOC marketing support to drive awareness and trial

## A Perfect Match

### ANGOSTURA® cocoa bitters

- Top notes of rich, floral, nutty cocoa are combined with an intoxicating infusion of aromatic botanicals
- Pairs perfectly with sweet vermouth or aged spirits like whiskey, rum, cognac or tequila



*Vieux Carré*  
(Voo-kar-A)

**ANGOSTURA®**  
cocoa  
bitters

Item Description	Territory	UPC	GTIN	Unit	Case Pack	Case			Pallet		
						L	W	H	Ti	Hi	Case
ANGOSTURA® cocoa bitters	USA	075496332867	10075496332871	4oz	12	8.7	6.5	6.9	32	10	320
ANGOSTURA® cocoa bitters	CANADA	075496332829	10075496332833	100ml	12	8.7	6.5	6.9	32	10	320
ANGOSTURA® cocoa bitters	MEXICO	075496332829	10075496332833	100ml	12	8.7	6.5	6.9	32	10	320