



elegant

wire tech 100™

wanzl



functional



simple



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WIRE TECH 100™

IMPROVING YOUR CUSTOMER'S SHOPPING EXPERIENCE

Updates your store environment with a NEW MODERN LOOK! The wire tech 100 wire back panels and shelves increase the ambient light creating quicker product view for your customers.

MERCHANDISING SPACE

Creates 12% to 14% additional merchandising space in the same footprint when compared to the competition.

EXTENDED SHELF LIFE

Our durable powder coat finish combined with our wire concept creates a longer shelf life versus the competition.

INSTALLATION SAVINGS

Minimal components are required with our wire tech 100 system which reduced fewer parts stocked in your warehouse. Reduces installation process that help lowers installation time and cost.

STORE MAINTENANCE

Reduction of labor needed for fixture maintenance/hygiene. The bottom base shelf only requires cleaning when using our unique wire shelf concept. Reduces labor hours per section by 50%.

CUSTOMIZE TO YOUR STORE

Includes a variety of sizes and fixtures that can meet each stores needs. Combined shapes and sizes for the perfect fit.

KEEPS PRODUCTS THE FOCUS

When there are gaps in the product range, wire tech disappears and draws the customer's eye to items on the shelf below. The product-oriented setting of heights, distances, and depths makes product stand out.

SCAN TO VISIT
WANZL.COM/NA

