

### **TABLE OF CONTENTS**



# This training guide will teach you everything you need to know about making matcha for your customers.

1 Cover	8 Tenzo Latte
2 Table of Contents	9 The Green Eye™
The Tenzo Shot	10 How not to make matcha
4 How to Whisk	What is Matcha?
5 Batching Tenzo Shots	12 Who are we?
6 Hot vs Cold Matcha	13 Get in touch
7 Tenzo Tea	14 Share Your Tenzo Creations

#### THE TENZO SHOT



A Tenzo shot is the key to making all matcha drinks. You can think of a Tenzo Shot like a shot of espresso.



A bamboo whisk or shaker bottle are the two best ways to make a Tenzo Shot.

### **HOW TO WHISK**



#### Follow these steps to prepare a Tenzo Shot with a Whisk







Whisk Tenzo with a rapid "M/W" motion



Once a frothy layer forms and no clumps remain, your shot is complete!

#### **BATCHING TENZO SHOTS**

Speed up your matcha making process with a Tenzo Shaker to batch multiple Tenzo Shots in advance



Fill with water to 20 oz line.

+
Add 10 tsp of Matcha.



Shake vigorously. NO clumps left.



Measure out individual Tenzo Shots with a 2 oz shot, ready to make any Tenzo drink.

Pre-batched matcha shots must be made fresh daily, but can be kept in bottle for up to 6 hours. As many as 10 Matcha shots or as little as 2 Matcha Shots can be batched with the shaker bottle. Just follow the green ratio.







# COLD MATCHA DRINKS



# HOT MATCHA DRINKS

#### **Iced Matcha**

Use either cold or room temp water for Tenzo Shot

Pour Tenzo Shot on top of ice or milk

#### Hot Matcha

Hot drinks require a hot Tenzo shot or room temp in shaker

Pour Tenzo shot first, then steamed milk on top

## **TENZO TEA**



#### **HOT TENZO**





#### **ICED TENZO**



## **TENZO LATTE**



#### **HOT LATTE**





#### **ICED LATTE**



## TENZO GREEN EYE™



#### **HOT GREEN EYE**





#### **ICED GREEN EYE**



#### HOW NOT TO MAKE A MATCHA







# General tips for not messing up Tenzo drinks:

- Never use a metal whisk
- Never use a spoon or fork
- Never wait for the matcha to dissolve
- Never use boiling water (boiling water will burn matcha)
- Always stick to the green ratio
- Always mix Tenzo Shot completely
- Shot should be frothy with no clumps

#### WHAT IS MATCHA?



#### Matcha is powedered Green tea

Unlike regular green tea, matcha contains 72mg of caffeine per 1 tsp. Since matcha is mixed directly with water, it contains more antioxidants, vitamins and minerals than just normal green tea.







## **WHO ARE WE?**

Tenzo Tea is a matcha company based in Santa Monica, CA. We're sharing better energy with the world while giving back to end the global water crisis with every bag sold.





# **GET IN TOUCH**WITH THE TEAM:



orders@tenzotea.co



(833) 698-3696



3030 Nebraska Ave, STE 207 Santa Monica, CA 90405

Already have an account? Place an order at bulk.tenzotea.co



# WE'D LOVE TO SEE YOUR TENZO CREATIONS.



Tag Tenzo on Instagram for a chance to be featured!

