



### VM40 & VM85 Ice Vending Machine - ROI Calculator

**INSTRUCTIONS:** To correctly estimate ROI, please enter values only in cells that contain [Enter].

#### Capital Costs:

VM40 or VM85 (Anually)	
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<b>Total Capital Costs</b>	\$
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#### Vending Service Fees:

Vending Service Fees (Anually)	
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<b>Total Vending Service Fees</b>	\$
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#### Payment Processing / Credit Card Fees:

Payment Processing / Credit Card Fees	
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<b>Total Payment Processing / Credit Card Fees:</b>	\$
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#### Misc. Fees:

Site Rentals (Anually)	
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Other Fees (Anually)	
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<b>Total Misc. Fees</b>	\$
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#### Ice Vending Revenue:

Cost Per Bag To You	
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Cost Per Bag To Customer	
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Estimated Number of Total Bags Sold (Anually)	
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<b>Total Ice Vending Revenue:</b>	\$
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<b>Total Cost of Ice:</b>	\$
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<b>Total Operating Fees:</b>	\$
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<b>Annual Cash Margin:</b>	\$
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<b>Annual Gross Margin:</b>	
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<b>Total Initial Capital Costs:</b>	\$
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<b>Number of Months to Payoff Machine:</b>	
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