# THE MOUNTAIN VALLEY SPRING WATER COMMITMENT TO SUSTAINABILITY AND OUR COMMUNITY



# **PROTECTING OUR SOURCE SINCE 1871**

For more than 150 years, we've bottled Mountain Valley Spring Water from our same, certifiably sustainable source deep in the heart of the Ouachita Mountains. We've worked diligently to protect our source and the lands surrounding it since 1871. In fact, in 2021 Mountain Valley became one of the first spring-water sources to be certified by the Alliance for Water Stewardship, a comprehensive global benchmark for responsible water stewardship.



### **NATURE'S PERFECT PACKAGING**

Our dedication to sustainability extends to our packaging. Mountain Valley has always bottled our premium spring water in glass. Our glass bottles aren't merely iconic, they're also recyclable and endlessly reusable. Many of Mountain Valley's 2.5 and 5-gallon glass jugs have been reused for generations, eliminating the waste and resources used for single-use packaging.



## SUPPORTING THE COMMUNITIES WE SERVE

Mountain Valley is proud to support our community and many important causes in the communities we serve. Through a partnership with Friends of the Ouachita Trail (FoOT), we help with maintenance and improvement of the land surrounding our source. Our partnerships with organizations, including The Southern Foodways Alliance, James Beard Foundation, The LEE Initiative and The Texas Food Wine Alliance, aim to amplify and support the diverse landscape of the culinary community and our vital food systems.



### REDUCING OUR CARBON FOOTPRINT

Our parent company, Primo Water North America achieved carbon neutrality across its U.S. operations in October 2020. Our carbon neutrality focus includes pursuing cleaner and leaner operations and using more renewable energy.