

A GUIDE TO

Sheets, Duvet Covers, and Pillowcases



FAQS

Q: Will this product shrink?

A: All linens will experience some shrinkage. Polyester blends may shrink less than 100% cotton. To minimize shrinking, we recommend laundering in warm water and drying on low to medium heat.

Q: What is GSM?

A: GSM, or grams per square meter, describes the weight of a fabric. The higher the GSM, the thicker the fabric is.

Q: What is special about percale sheets?

A: Percale sheets are woven to be crisp, light weight, and breathable. In general, these sheets may be cooler to the touch and are great for hot sleepers.

Q: What is special about sateen sheets?

A: Sateen sheets are woven to be heavier, silkier, shinier, and more textured. In general, these sheets may sleep warmer.

Q: What is special about mercerized cotton?

A: Mercerized cotton is chemically treated to create a stronger fiber and will offer a more durable fabric.

Q: What is thread count?

A: Thread count describes the number of threads in a square inch (horizontally and vertically). Generally, the higher the thread count, the thicker a sheet will be.

General Care Instructions

Always follow the care instructions that come with your product.

- ✓ Wash before first use. Don't overfill or underfill your washing machine or dryer (fill to 80% capacity).
- ✓ Unfold linens before washing.
- ✓ Wash with like colors.
- ✓ Treat stains quickly. Do not iron stains.
- ✓ Avoid using fabric softeners that can break down fibers.
- ✓ Avoid over-drying.
- ✓ To prevent creasing, remove linens from the dryer before completely dried and fold or iron as needed.

LEVEL	PRICING	FIBER CONTENT	CHARACTERISTICS	QUALITY	CUSTOMER TYPES	THREAD COUNT
Good	\$	100% Cotton	100% cotton is the most common construction. Its breathability and durability makes it ideal for mid-range hotels.	Economy	Motels, budget hotels, nursing homes, correctional facilities	180-200
Good	\$	Cotton/ Polyester Blend	Cotton/polyester blend is durable and soft to the touch. Perfect for hotels on a budget.	Economy	Motels, budget hotels, nursing homes, correctional facilities	180-200
Good	\$	Ringspun Cotton	Ringspun cotton is soft, smooth, and silky to the touch. It is durable and ideal for hotels.	Economy	Motels, budget hotels, nursing homes, correctional facilities	180-200
Good	\$	Microfiber	100% polyester microfiber is known for its value, softness, and easy care. Perfect for hotels on a budget.	Economy	Motels, budget hotels, nursing homes, correctional facilities	180-200
Better	\$\$	100% Cotton	100% cotton is the most common construction. Its breathability and durability makes it ideal for mid-range hotels.	Standard	Motels, mid-range hotels	200-300
Better	\$\$	Cotton/ Polyester Blend	Cotton/polyester blend is durable and soft to the touch. Perfect for hotels on a budget.	Standard	Motels, mid-range hotels	200-300
Better	\$\$	Long Staple Cotton	Long cotton fibers make a softer and smoother fabric. Suitable for mid-range to upscale hotels and resorts.	Premium	Resorts, mid-range to luxury hotels	300+
Best	\$\$\$	Combed Cotton	Combed cotton is specially treated and results in a softer and more durable yarn. Best suited for upscale hotels, resorts, and spas.	Luxury	Resorts, mid-range to luxury hotels	300+
Best	\$\$\$	Cotton/Modal	Cotton/modal has a silky feel. It is absorbent and breathable. Best suited for upscale hotels, resorts, and spas.	Luxury	Resorts, mid-range to luxury hotels	300+
Best	\$\$\$	Pima Cotton	Pima cotton uses extra-long staple cotton for an ultra-soft fabric. Best suited for upscale hotels, resorts, and spas.	Luxury	Resorts, mid-range to luxury hotels	300+
Best	\$\$\$	Egyptian Cotton	Egyptian cotton has superior softness. Best suited for upscale hotels, resorts, and spas.	Luxury	Resorts, spas, luxury hotels	300+