



STONE GROUND DIJON MUSTARD

Made with #1 grade mustard seeds that deliver stand-out mustard flavor and texture



AMERICA'S #1 MUSTARD BRAND SINCE 1904

IRI, MULO, L52 w/e 8/4/19—Based on dollar sales



SRIRACHA STONE
GROUND MUSTARD

1/2 OF OPERATORS

are interested in adding signature sauces made from scratch or by customizing ready-to-use sauces* like stone ground mustard

*Cattlemens BBQ Rubs Selling Deck.pdf NEED SOURCE

30%

of consumers love or like stone ground dijon mustard flavor

Datassential Menu Trends, 2021

MADE WITH #1
GRADE MUSTARD
SEEDS

NO ARTIFICIAL
FLAVORS OR
COLORS

GLUTEN
FREE &
KOSHER

NO
THICKENERS
OR FILLERS

SPREAD FLAVOR ON YOUR MENU

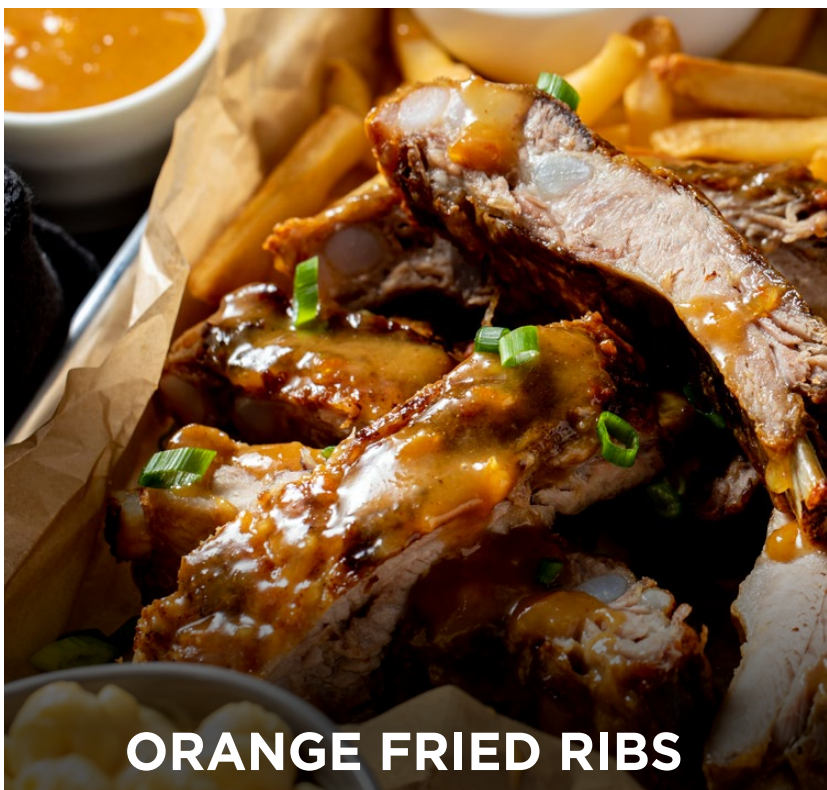
Use straight out of the jar, whisk into vinaigrettes and sauces or use as a base for marinades



CHICKEN WRAPS



BURGERS



ORANGE FRIED RIBS

FRENCH'S WINNING FORMULA



GOLD STANDARD

Category leader in mustard for over 100 years



COMMITMENT TO QUALITY

Sourcing only superior quality ingredients



MORE THAN MUSTARD

Product lineup for all your back and front of house condiment needs



CRAFTED WITH SIMPLE QUALITY INGREDIENTS

An uncompromising dedication to superior quality you can trust and taste in every French's product