



# EVERYTHING BAGEL SEASONING



A classic blend of garlic, poppy seed, salt, onion and sesame seed, this savory mix does well on just about... EVERYTHING!!

INSIGHTS

## EVERYTHING YOU NEED TO KNOW



Everything Bagel Trail Mix

### +349%

growth of everything bagel spice on menus in the last 4 years

Datassentials SNAP, 2021

### 49%

of consumers are interested in the everything bagel flavor

Datassentials: On the Menu, October 2017

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## EVERYTHING AVOCADO TOAST

*Chef's Tip!*

Top with a poached egg to add some protein and extra flavor!



## THE McCORMICK CULINARY DIFFERENCE



### CONSISTENCY

The same great taste each and every time



### SAFETY

Controlled sourcing and supply chain



### QUALITY

Highest industry standards from ingredients to production



### TRUST

Your trusted brand with over 130 years of experience



## EVERYTHING MAC & CHEESE

A crowd pleaser for all ages that is fast and easy

BRING THE TASTE OF  
**EVERYTHING BAGEL**  
TO EVERYTHING ELSE