

TWANG®

DRINK RIMMERS

WHAT ARE TWANG DRINK RIMMERS?

Twang Drink Rimmers are a selection of premium, all-natural salt and sugar blends crafted with pure ingredients, vibrant colors, and bold flavors. They are an easy way to add color and flavor to a variety of drinks for a tasty first sip and a vibrant finishing touch.

KEY BENEFITS

- **Pure Ingredients:** All-natural colors and flavors.
- **Customization:** Consumers love to personalize their beverages! Keep them coming back for new taste experiences with a variety of flavor offerings.
- **Merchandise Across Multiple Categories:** Increase visibility and boost overall basket ring in mixer, liquor, party, and glassware aisles. Great for seasonal displays, too!
- **Ready to Use:** Resealable tub for instant use and to keep the product fresh. A consumer value-add!

GREAT FOR A VARIETY OF DRINKS

- Cocktails & Margaritas
- Mocktails
- Seltzers & Canned Drinks
- Lemonades & Tea
- Coffee & Hot Chocolate



CLASSIC
Coarse Flake Salt

CHILE LIME
Zesty, spicy, citrusy,
tangy, complex, versatile

GRAPEFRUIT
Citrusy, crisp,
aromatic, tangy

MANGO CHILE
Sweet, spicy, fruity,
complex, exotic

LIME
Tangy, zesty, vibrant,
refreshing, crisp

DILL PICKLE
Tangy, briny, zesty,
bold, herbaceous

