



An organic way to increase guest satisfaction.

Coffee and tea are natural beverages that many guests feel good about ordering. Give them a sweetener they can feel equally good about with **Sugar In The Raw Organic White®** pure cane sugar. The authentic taste and natural color of its never-bleached sugar crystals convey quality with each beverage served.

The Right Brand

Sugar In The Raw Organic White® meets the growing demand for simple and organic products, including 28% of consumers who intentionally seek out organic beverages.¹ From trusted, recognizable branding to the premium appeal of natural-colored crystals, **Sugar In The Raw Organic White** satisfies guests from service to sip.



ON-TREND
NATURAL
SWEETENER

USDA
CERTIFIED
ORGANIC

NATURAL,
UNBLEACHED
AND VEGAN

NON-GMO
PROJECT®
VERIFIED*

IBD ECOSOCIAL
ALL FAIR
CERTIFIED

The Right Format



Single-serve packets put guests at ease, especially as 76% say that food safety will matter more to them after the COVID-19 pandemic.² Continue to deliver the customized beverages your guests seek while minimizing the possibility of cross-contamination!



Sugar In The Raw Organic White delivers equal sweetness teaspoon for teaspoon as regular cane sugar!

Nutrition Facts

Serving Size: 1 Packet (3.5g)

Amount Per Serving

Calories 15

% Daily Value*

Total Fat 0g **0%**

Sodium 0g **0%**

Total Carbohydrate 3.5g **1%**

Sugars 3.5g

Protein 0g **0%**

Not a significant source of calories from fat, saturated fat, dietary fiber, vitamin A, vitamin C, calcium and iron.*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS: ORGANIC WHITE CANE SUGAR



ITEM CODE	DESCRIPTION	CASE PACK	GROSS WEIGHT (LB)
4480050397	3.5g Sugar In The Raw Organic White Packet	1000ct/ 1pk	9.5



Earn points toward a variety of merchandise with select **In The Raw®** sweetener purchases. Learn more at foodservicerewards.com

For more sweet solutions visit smuckerawayfromhome.com/sweeteners or call your representative today.

*Non-GMO Project® is verified registered trademark of The Non-GMO Project.

¹Technomic, AFH Multi-Client Study: Beverage Navigator, 2019

²Datassential, COVID-19, Money Matters, 4/16/20

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THE J.M. SMUCKER Co

Away From Home