

For over 45 years, the Sqwincher brand has proudly fueled individuals with electrolytes. Millions of industrial athletes across the country, in plants and factories everywhere, depend on it. Their strenuous environments are credited for the innovative portfolio of products, dispensing options and formulations that Sqwincher developed over the years.

Sqwincher products are scientifically formulated with a unique electrolyte composition of potassium and low sodium to rehydrate and replenish the body. They are dedicated to providing consumers electrolyte choices that fit their lifestyle and dietary preference. Since 1975, it was obvious to evolve with the needs of customers by expanding on the original formula.

The Sqwincher brand offers three unique electrolyte formulas to meet the needs of diverse individuals:

- Sqwincher[®] original
 Sqwincher[®] ZERO
- EverLyte[®]

Each formula is offered in multiple hydration options: powder or liquid concentrates, ready-to-drink, liquid or powder single serve. The Sqwincher brand is most noted for it's famous electrolyte freeze pops - Sqwincher Sqweeze®. No matter which formula you choose, you can count on great tasting electrolytes to replenish and rehydrate.

