

# FLAV'R•PIC

What's your Flav'r?  
What's your Pic?

Orange Soda  
2 shots Lime  
Cubed Ice

Ginger Ale  
1 shot Apple  
Crushed Ice



Lisa's Lime Mix



Sam's Soul Mix

# Introducing Servend's New FLAV'R PIC®

## Multi-flavor Ice/Beverage Dispenser with Selectable Ice

Featuring  
**icepic®**

- 1 SYSTEM
- 2 TYPES OF ICE
- 8 FLAVOR ENHANCEMENTS

- 16 CARB OR NON-CARBONATED BEVERAGES
- ONLY 30" OF COUNTER SPACE
- OVER 3 MILLION BEVERAGE COMBINATIONS

## IT ALL ADDS UP TO BIG PROFIT POTENTIAL FOR YOU!

Servend's new FLAV'R PIC® ice/beverage dispenser gives your customers multiple options to customize their drink - exactly to their taste...

16 beverage options, up to 8 flavor enhancements and their choice of cubed or crushed ice. Beverage options that customers appreciate and **DRIVE REPEAT BUSINESS.**

16 carb or non-carbonated beverage selections. Choice of 4 to 8 flavor enhancements

Give your customers the choice and beverage options they want

The industry's first built-in ice crusher delivers 2 types of ice from a single ice maker/ice dispensing combination

Reduce your equipment expense, installation costs and maintenance. 30" footprint maximizes counter space while increasing beverage offerings. Patented rocking chute ice dispense technology reduces ice spillage. 250 lbs. of ice storage

Let your customers express their own unique taste and combination

3 million beverage combinations to drive repeat business



**icepic® ...The industry's only single Ice Maker/Dispenser combination for dispensing the two types of ice your customers prefer.**

Crushed ice is a big seller. People like the chewable qualities of this type of ice. They like the consistency of their beverage and enjoy their ice as a virtual snack once their beverage is finished. Crushed ice doesn't water down drinks like other types of chewable ice. That's because it stays frozen longer.

And best of all, it dispenses very reliably. For others it's cubed ice all the way. Eating ice just isn't their thing. Instead of trying to determine which type your customers like best - let them choose for themselves! With Servend's icepic®, your customers choose the type of ice THEY prefer. You avoid having to install two ice machines, which saves space, installation, and maintenance costs.

**Crushed ice**



**Cubed ice**





# What's your Flav'r?

## DRIVE BEVERAGE SALES HIGHER WITH VALUE, VARIETY, AND CHOICE!

Your customers are thirsty for variety and choice across your fountain product offerings. Why the fountain? They understand a fountain drink gives them more of their favorite drink for less money. You understand that the fountain earns you higher profits than bottled or canned products.

While carbonated sodas are still the core fountain product consumers choose, there is growth within the non-carb "healthier for you" categories that your customers have been exposed to in bottles or cans.

Servend's FLAV'R PIC® is the perfect solution to help you capitalize on the desires of your customers by offering them an unprecedented variety of drink choices in one small, easy to use, self-serve footprint.

The FLAV'R PIC offers 16 beverage choices, either carbonated or non-carbonated, conveniently delivered through 4 beverage ports. To dispense, customers simply press and hold the beverage of their choice.

Further drink customization is achieved with up to 8 flavor

enhancements delivered through 2 dispense ports.

The number of combinations available is virtually unlimited. By meeting your customer's desire for choice, you drive profits with repeat business, while at the same time providing more yield from your beverage investment.



# What's your Pic?

## DRIVE BEVERAGE SALES HIGHER WITH THE INDUSTRY'S ONLY icepic.

It's true, market studies consistently show that consumers prefer a choice when it comes to ice. It used to be that providing two types of ice meant two types of ice machines, or worse yet, two types of dispensing systems. That can get expensive.

Servend's exclusive icepic® changes all of that. Now customers can select their favorite ice with a simple press of the button.

Crushed ice is different than nugget ice—and that's a good thing. Crushed ice stays frozen longer. It doesn't water down or change the flavor of drinks, yet it has

the same size characteristics that consumers who like nugget ice enjoy.

Market studies confirm that consumers are neutral when it comes to choosing between nugget or crushed ice. Both are equally accepted when compared to nugget style ice in fountain beverages.

Crushed ice dispenses more reliably. Servend's exclusive icepic is the reason. Ice is actually crushed as it's dispensed which is how two types of ice from one machine are possible. Greater choice for consumers, less costs and more profits for you!



Orange Soda  
2 shots Lime  
Cubed Ice



Lisa's Lime Mix

Cola  
1 shot Peach  
Cubed Ice



Pat's Peach Mix

Root Beer  
3 shots Cherry  
Cubed Ice



Mark's Mad Mix

Cream Soda  
2 shots Raspberry  
Crushed Ice



Henry's Happy Mix

Ice Tea n' Cola  
2 shots Strawberry  
Cubed Ice



Tony's Tough Mix

Grape Soda  
1 shot Lemon  
Cubed Ice n' Crushed Ice



Our Mix

Ginger Ale  
1 shot Apple  
Crushed Ice



Sam's Soul Mix

Ice Tea  
2 shots Mango  
Crushed Ice



Mary's Mango Mix



# FLAV'R-PIC

## Multi-flavor Ice/Beverage Dispenser with Selectable Ice

The industry's only single Ice Maker/Dispenser combination for dispensing the two types of ice your customers prefer.



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For more information call  
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