

ENVIRONMENTALLY RESPONSIBLE DESIGN

We make it easy to be green! Our modular design and portion control technology reduces waste and provides the simplest way to add a bulk foods section to your business.

ROSSETO IS ECO FRIENDLY

All of our containers and dispenser wheels are FDA approved, BPA Free and available in NSF options.



NSF certification is your key to making sure that the products you use meet strict standards for public health protection.



FDA approval means the agency has determined that the benefits of the product outweigh the risks for the intended use.



BPA Free products are made with plastics that contain no Bisphenol A, which may be harmful.



Our Patented Silicone wheel allows you to get precise portions every time, without crushing your product. It is also food safe and easy to clean.

WHY BULK?



35%

Warehouse Club Members' Savings

89%

Organic Bulk Food Savings Compared to Prepackaged Products

- Warehouse club members' save 35% on prepackaged goods compared to buying the same products at conventional grocery stores.
- Organic bulk foods on average cost 89% less than their packaged counterparts. (add a little 1 for footnote).
- With bulk, customers pay for exactly what they need, not extra product or packaging.

Reduces Cost



Consumer Benefits



Minimizes Food Waste

- Total Food Waste Exceeded \$180 billion in 2012**
- According to a 2013 Statista.com survey, 22% of Americans believe they throw away 18% of their food.

Green



Environmental Impact



Health

76%

Customers That Feel Recycling is Important

52%

Customers That Think Food Has Too Much Wasted Packaging

- If Americans purchased all of their coffee in bulk for one year, 240 million pounds of foil packaging would be saved from our landfills. *
- Less manufacturing of packaging means less carbon footprint overall.

Retailer Advantages

78%

Customers state that having the ability to buy exactly what they need when they shop is a big advantage

- Bulk displays encourage incremental purchases because it is easy and affordable for customers to try new products in small doses.
- Portion control dispensers actively engage customers in their shopping experience.
- Rosseto BulkShop system solutions allows for multiple points of customer navigation, making it easy for the customer to identify the products they need (gluten free, sugar free, nut free).



Shopper Value



Increases Assortment

- BulkShop gondola systems provide a turnkey solution for integration of new products- no need to wait for category reviews or resets!
- Want to test a new flavor or assortment with your customers? It's easy to do with Bulk- Simply swap out the product in the dispenser or scoop bin.



Bulk Natural Food Sales Topped \$5.4B in 2014*

54%

Average Retailer Savings

- Retailers save an average of 54% on material, product and delivery cost when moving to bulk because more product fits on their trucks.
- Portion control reduces waste/shrink.
- Bulk foods carry 40%-50% profit margins



Increase Profit Margins



Fresh & Easy



Huge & Growing Market

- Dispensers are easy to refill and clean- they break down in 3 steps, saving time and labor!
- First in, first out (fiffo) system means products are always fresh.

- Bulk candy's US retail market size exceeds \$2 billion. *
- Bulk is growing 15% per year according to the Bulk is Green Council.
- more than 11% of total supermarket candy sales in the US! *
- New displays can increase sales 25-35%.
- Bulk Bins Highlighted as a #1 Trending Store Improvement in 2013. *

THE BULKSHOP GONDOLA SYSTEM

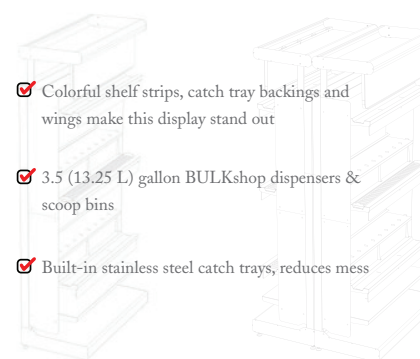
Our BULKshop Gondola System is Rosseto's own modern gondola design.

Perfect as a standalone unit, or easily connected to other gondolas, the BULKshop Gondola System was designed to make it easy for you to create a beautiful, sustainable bulk foods solution, whether for an incremental display or entire store. Featuring Rosseto's patented portion control dispensers, innovative catch trays, multiple branding options and customizable design, the BULKshop Gondola System is going to take your products and store to new heights.

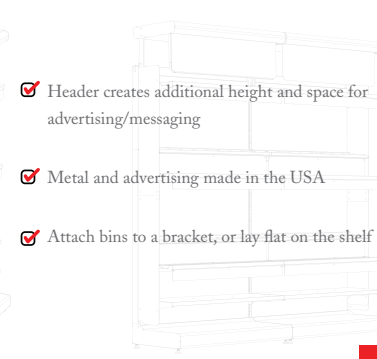
- ✓ Strong and sturdy
- ✓ Perfect as a stand-alone solution
- ✓ Gondola easily connects back-to-back or side-by-side to other BULKshop Gondolas



Perfect as a stand alone display, or easily connects back-to-back or side-by-side with other BULKshop Gondolas



- ✓ Colorful shelf strips, catch tray backings and wings make this display stand out
- ✓ 3.5 (13.25 L) gallon BULKshop dispensers & scoop bins
- ✓ Built-in stainless steel catch trays, reduces mess



- ✓ Header creates additional height and space for advertising/messaging
- ✓ Metal and advertising made in the USA
- ✓ Attach bins to a bracket, or lay flat on the shelf

BULKSHOP

GONDOLA EZ INSTALL KIT OPTIONS:



Kit A

BULKshop Gondola 67" - 170.18 cm, (2) Rows of Dispensers (18),
(2) Mounting Shelves, (2) Catch Tray Shelves, (2) Catch Tray
Backings, (2) Shelf Strips, (2) 67" - 170.18 cm Wings
Item # GK2011 - Coffee
Item # GK2021 - Candy
Item # GK2031 - Natural Foods

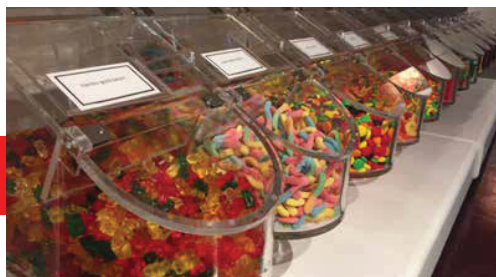


Kit B

BULKshop Gondola 67" - 170.18 cm, (1) Row of Dispensers (9), Mounting
Shelf, Catch Tray Shelf, (3) Rows of Scoop Bins (18), 2" - 5.08 cm Scoop
Bin Bracket, 4" - 10.16 cm Scoop Bin Bracket, 6" - 15.24 cm Scoop Bin Bracket,
(1) Catch Tray Backing, (1) Shelf Strip, (2) 67" - 170.18 cm Wings
Item # GK2111 - Coffee
Item # GK2121 - Candy
Item # GK2131 - Natural Foods



ADD SCOOP BINS
TO YOUR ORDER



Kit C

BULKshop Gondola 108" - 274.32 cm
Roof Kit with Advertising
(2) Rows of Dispensers (18)
(2) Mounting Shelves
(3) Catch Trays
(6) Scoop Bins
4" - 10.16 cm Scoop Bin Bracket
(2) Catch Tray Backings
(3) Shelf Strips
(2) 95" - 241.3 cm Wings
(1) Flat Shelf
Item # GK1011 - Coffee
Item # GK1021 - Candy
Item # GK1031 - Natural Foods



Kit D

BULKshop Gondola 108" - 274.32 cm
Roof Kit with Advertising
(2) Rows of Dispensers (18)
(2) Mounting Shelves
(2) Catch Tray Shelves
(1) Flat Shelf
(2) Catch Tray Backings
(2) Shelf Strips
(2) 95" - 241.3 cm Wings
Item # GK1111 - Coffee
Item # GK1121 - Candy
Item # GK1131 - Natural Foods



SEE OUR GONDOLAS IN ACTION

Our customers are already making the BULKstore Gondola System their own. With all the versatility and opportunities to customize, you too can find a solution that is best for you and your business.



CREATE A CUSTOM BULK SOLUTION THAT WORKS WITH YOUR STORE DESIGN



Rosseto has been an industry leader for 10 years



THE BULKSHOP SHELF SYSTEM

Our BULKshop Shelf System connects to your existing Madix and Lozier gondola shelving systems.

Featuring Rosseto's patented portion-control dispensers, innovative catch trays and customizable branding options, the BULKshop Shelf System was thoughtfully designed to help reduce food waste and labor and, ultimately, increase sales.

MAKE IT EASY

Our EZ Install Kits make installation fast and efficient! We've put everything together for you - dispensers, catch trays and beautiful sign kits. No long lead times, no waiting. Order your EZ Install Kit today and have your new bulk foods section next week!



PERFECT FOR:

- ☒ Grocery Stores
- ☒ Specialty Stores
- ☒ Bulk Food Manufacturers



FUNCTIONALITY AND STYLE FOR YOUR BULK FOODS SECTION

Choose From 3 Different Shelving Kit Options!

With a variety of add-ons and extras, Rosseto delivers the perfect shelving dispenser kit for any space. Shelf headers, catch trays and professionally designed graphic options add style and functionality to your dispenser experience.

The Dispenser

Each of our shelf kits comes with our modern 3.5 gallon (13.25 L) dispensers. Durability has never looked this good.



Header and Catch Tray Graphics

Make your shelf kit stand out with one of our shelf kit options that include graphics.

Natural



Coffee



Candy



Basic Shelf Kit #SD3100

Includes:
9 DS101 with Mounting Shelf

*Does not include catch tray



Premium Shelf Kit with Graphics #SD3200

Includes:
9 DS101, Shelf, Catch Tray, Shelf Header, Header Graphics, Catch Tray Graphics

Available in:
Coffee #SD3211
Candy #SD3221
Natural Foods #SD3231



Standard Shelf Kit with Graphics #SD3000

Includes:
9 DS101, Shelf, Catch Tray, Catch Tray Graphics

Available in:
Coffee #SD3011
Candy #SD3021
Natural Foods #SD3031

*Does not include header

THE BULKSHOP DISPENSER

Included with the BULKshop Shelf System and the BULKshop Gondola System

- ✓ 3.5 gallon (13.25 L) acrylic container
- ✓ Solid metal knob with extra branding option
- ✓ Lid
- ✓ Transparent false front chamber
- ✓ Removable sign holder
- ✓ 1.5 oz. patented portion control wheel
- ✓ Easy grip funnel for clean dispensing
- ✓ Knob branding/consumer navigation piece
- ✓ False-front chamber easy refill funnel
- ✓ 4 easy cleaning steps



Proud to Provide
Certified Products

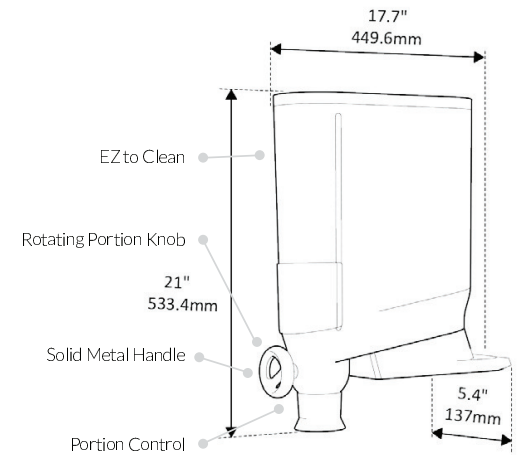


Dispenser
5.1 x 16.5 x 17.5 in
12.9 x 41.9 x 44.4 cm
3.5 gal / 13.3 L
Item # DS101



PERFECT FOR:

- ✓ Retail Stores
- ✓ College Campuses
- ✓ Break Rooms
- ✓ Counter-top Displays



ACCESSORIES

Customize your Bulkshop Gondola or Shelf System with these convenient accessories.

Pro Bulk® Bag Station

Offer bulk shopping bags without sacrificing style with the new Pro Bulk Bag station.

This single acrylic unit includes three distinct sections of space for bags, pens, bag ties and labels.

11.97 x 5.31 x 17.56 in
30.4 x 13.5 x 44.6 cm

Item # DS107



- ✓ Convenient bag storage for your Bulk food display
- ✓ Easy to remove and fill
- ✓ Includes a FREE label option for additional advertising
- ✓ Made of high-quality acrylic



Dispenser Cap

A protective cap to cover the dispenser when not in use to keep the product fresh and free from insects.

2.8 in dia. x 2.2 in
7.1 cm dia x 5.6 cm

Item # DSL002



Scoop Bins

3.5 Gal / 15.4 L ea.
7.8 x 17 x 12.3 in
19.8 x 43.1 x 31.2 cm

Item # SA126



Acrylic Plastic Scoop (1 each)*

9.6 x 3.5 x 1.5 in
24.4 x 8.9 x 3.8 cm
Available in Charcoal Gray and Clear

Item # GDM002



Acrylic Tong (1 each)*

9 x 5 x 1 in
22.9 x 3.8 x 2.5 cm
Available in Charcoal Gray and Clear

Item # GDM006

*Not compliant with BPA standards according to California state law.

BULKSHOP

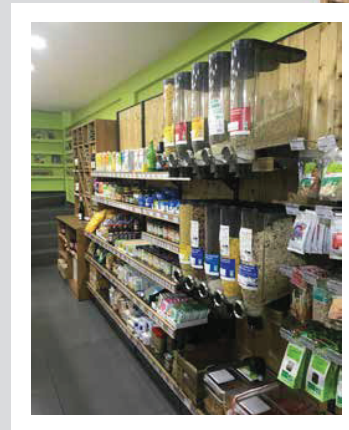
SHELF MOUNTING KITS

Already have your own custom shelving? No problem! We have designed a special Shelf Mounting Strip that allows you to mount our Bulkshop Dispenser # DS101 on virtually any pre-existing shelving unit.



Available in 4 different size options

- 0.9ft (265mm) Shelf Mounting Strip - Fits 2 Dispensers - #DSM265
- 1.3 ft (400mm) Shelf Mounting Strip - Fits 3 Dispensers - #DSM400
- 3ft (900mm) Shelf Mounting Strip - Fits 7 Dispensers - #DSM900
- 4ft (1209mm) Shelf Mounting Strip - Fits 9 Dispensers - #DSM1209



BRANDING & CUSTOMER NAVIGATION

The BULKshop solutions have been strategically designed to offer multiple points of customer navigation, including various advertising and branding options, sign holders and optional label customization.

