



# Premium Italian Ice Base

Make your own Philadelphia Water Ice with that same irresistible flavor and texture that has made Philadelphia Water Ice the choice of adults and children alike for decades!



Each 1 Gallon Jug Makes 5 Gallons of Premium Italian Ice.

To make two 2.5 gallon tubs: Pour 1 gallon of Premium Italian Ice Base into your batch freezer, add 5 lbs. of sugar and 4 gallons of water.  
(If using Neutral Base instead of sugar: Use 1 gallon of Premium Italian Ice Base, 1/2 gallon of Neutral Base and 3 1/2 gallons of water.)

To make one 2.5 gallon tub: Pour 1/2 gallon of Premium Italian Ice Base into your batch freezer, add 2 1/2 lbs. of sugar and 2 gallons of water. (Premix base, sugar and water in an empty 2.5 gallon bucket, then pour into your batch freezer.)  
(If using Neutral Base instead of sugar: Use 1/2 gallon of Premium Italian Ice Base, 1/4 gallon of Neutral Base and 1 3/4 gallons of water.)

| Item# | Item         | Size      | Item#  | Item                   | Size              |
|-------|--------------|-----------|--------|------------------------|-------------------|
| 10541 | Banana       | 1 Gal Jug | 10544  | Orange                 | 1 Gal Jug         |
| 10532 | Blueberry    | 1 Gal Jug | 10551  | Peach                  | 1 Gal Jug         |
| 10546 | Bubble Gum   | 1 Gal Jug | 10537  | Pineapple              | 1 Gal Jug         |
| 10542 | Candy Fish   | 1 Gal Jug | 10545  | Rootbeer               | 1 Gal Jug         |
| 10547 | Cappuccino   | 1 Gal Jug | 10536  | Sour Apple             | 1 Gal Jug         |
| 10530 | Cherry       | 1 Gal Jug | 10535  | Strawberry             | 1 Gal Jug         |
| 10540 | Coconut      | 1 Gal Jug | 10534  | Strawberry Kiwi        | 1 Gal Jug         |
| 10531 | Cotton Candy | 1 Gal Jug | 10543  | Vanilla                | 1 Gal Jug         |
| 10548 | Grape        | 1 Gal Jug | 10533  | Watermelon             | 1 Gal Jug         |
| 10549 | Key Lime     | 1 Gal Jug | 10127  | Water Ice Neutral Base | 1 Gal Jug         |
| 10539 | Lemon        | 1 Gal Jug | 80016  | Citric Acid            | 1 Gal Jug         |
| 10538 | Mango        | 1 Gal Jug | 100370 | 2.5 Gal Bucket         | Sold Individually |
| 10550 | Mint         | 1 Gal Jug | 50020  | 2.5 Gal Bucket Lid     | Sold Individually |

## Product Specifications

|                                      |                                            |
|--------------------------------------|--------------------------------------------|
| Size: 1 Gallon                       | Case Weight (lbs.): 38                     |
| Case Pack: 4                         | Case Dim (in.) D x W x H: 12.5 x 12.5 x 13 |
| Each Weight (lbs.): 9.5              | Pallet (TL x HL): 12 x 4                   |
| Each Dim (in.) D x W x H: 6 x 6 x 12 | Cases Per Pallet: 48                       |



[www.philawaterice.com](http://www.philawaterice.com)  
**888-SELL-ICE**  
[sales@philawaterice.com](mailto:sales@philawaterice.com)

Philadelphia Water Ice Factory  
 8354 State Road  
 Philadelphia, PA 19136



## RECIPES

Our Premium Italian Ice Bases can be combined to create new and exciting flavors! Here are just a few of the possibilities:

|                                                                                     | Flavor                     | Base %                                                                    | To Make (2) 2.5 Gal Tubs                                | To Make (1) 2.5 Gal Tub                                  |
|-------------------------------------------------------------------------------------|----------------------------|---------------------------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------------|
|    | <b>Banana Daiquiri</b>     | 75% Banana, 25% Coconut                                                   | 3/4 Gal Banana, 1/4 Gal Coconut                         | 3/8 Gal Banana, 1/8 Gal Coconut                          |
|    | <b>Pina Colada</b>         | 50% Pineapple, 50% Coconut                                                | 1/2 Gal Pineapple, 1/2 Gal Coconut                      | 1/4 Gal Pineapple, 1/4 Gal Coconut                       |
|    | <b>Strawberry Lemonade</b> | 50% Strawberry, 50% Lemonade                                              | 1/2 Gal Strawberry, 1/2 Gal Lemonade                    | 1/4 Gal Strawberry, 1/4 Gal Lemonade                     |
|    | <b>Tiger's Blood</b>       | 50% Watermelon, 37.5% Strawberry, 12.5% Coconut                           | 1/2 Gal Watermelon, 3/8 Gal Strawberry, 1/8 Gal Coconut | 1/4 Gal Watermelon, 3/16 Gal Strawberry, 1/6 Gal Coconut |
|   | <b>Sour Blueberry</b>      | (To make Sour Blueberry, add a small amount of Citric Acid to your base.) | Add 8 oz. Citric Acid to Blueberry                      | Add 4 oz. Citric Acid to Blueberry                       |
|  | <b>Sour Cherry</b>         | (To make Sour Cherry, add a small amount of Citric Acid to your base.)    | Add 8 oz. Citric Acid to Cherry                         | Add 4 oz. Citric Acid to Cherry                          |

### Profits Can Exceed 1700%!

#### Profit Calculator for Each Tub

|                                                                                     |                               |          |          |          |  |
|-------------------------------------------------------------------------------------|-------------------------------|----------|----------|----------|--|
|  | <b>Kids 6 oz. Serving</b>     |          |          |          |  |
| Servings                                                                            | 60                            | 60       | 60       | 60       |  |
| SRP                                                                                 | \$1.50                        | \$2.00   | \$3.00   | \$3.50   |  |
| \$ Gross                                                                            | \$90.00                       | \$120.00 | \$180.00 | \$210.00 |  |
|  | <b>Regular 10 oz. Serving</b> |          |          |          |  |
| Servings                                                                            | 35                            | 35       | 35       | 35       |  |
| SRP                                                                                 | \$2.50                        | \$3.00   | \$4.00   | \$5.00   |  |
| \$ Gross                                                                            | \$87.50                       | \$105.00 | \$140.00 | \$175.00 |  |
|  | <b>Large 16 oz. Serving</b>   |          |          |          |  |
| Servings                                                                            | 24                            | 24       | 24       | 24       |  |
| SRP                                                                                 | \$3.50                        | \$4.00   | \$5.00   | \$7.00   |  |
| \$ Gross                                                                            | \$84.00                       | \$96.00  | \$120.00 | \$168.00 |  |

### Earn More Profits, Sell More Ices with



Item# 60001  
#12 Large Water Ice Scooper  
\$19.52

### PWI Logo Cups

| Item # | Item                 | Unit/Case |
|--------|----------------------|-----------|
| 50003  | 6 oz. Cups (Sleeve)  | 50 Cups   |
| 50004  | 6 oz. Cups (Case)    | 1000 Cups |
| 50005  | 10 oz. Cups (Sleeve) | 50 Cups   |
| 50006  | 10 oz. Cups (Case)   | 1000 Cups |
| 51006  | 16 oz. Cups (Sleeve) | 50 Cups   |
| 51005  | 16 oz. Cups (Case)   | 1000 Cups |
| 50070  | 16 oz. Dome Lids     | 1000 Lids |



CALL 1-888-SELL-ICE TO PLACE AN ORDER!

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