

MASTER OF MIXES COCKTAIL ESSENTIALS

## Mixology Minded SIMPLE SYRUP LITE

Master of Mixes has created an exciting way to sweeten drinks while skipping the calories.

A classic simple syrup but without all the unwanted calories and sugar - **ONLY 5 calories per ounce.**

You have to try it to believe it!

- You won't want to miss this – Master of Mixes creates an exciting way to sweeten drinks while skipping the calories - 94% fewer!
- Master of Mixes Simple Syrup LITE features Allulose - a low calorie "rare sugar" with the same clean, sweet taste you expect from cane sugar
- Allulose was discovered in small amounts in fruits such as figs, raisins and maple syrup and is now an FDA approved sweetener that is in high demand in all food and beverage products to support a healthy lifestyle
- Allulose is a natural sweetener that does not impact blood glucose levels and is not metabolized as energy in the body
- Master of Mixes Simple Syrup LITE uses only the most premium ingredients
  - 100% Allulose
  - Stevia
  - carbon-filtered water
- Master of Mixes Simple Syrup is the **#1** selling Simple Syrup in America with nearly **72%** market share
- Simple Syrup LITE dissolves instantly in all types of beverages making it a great option for use in popular alcohol-free refreshments such as iced tea, lemonade and more
- This new versatile product is excellent for making mojitos, margaritas, and other popular scratch cocktails and mocktails

