

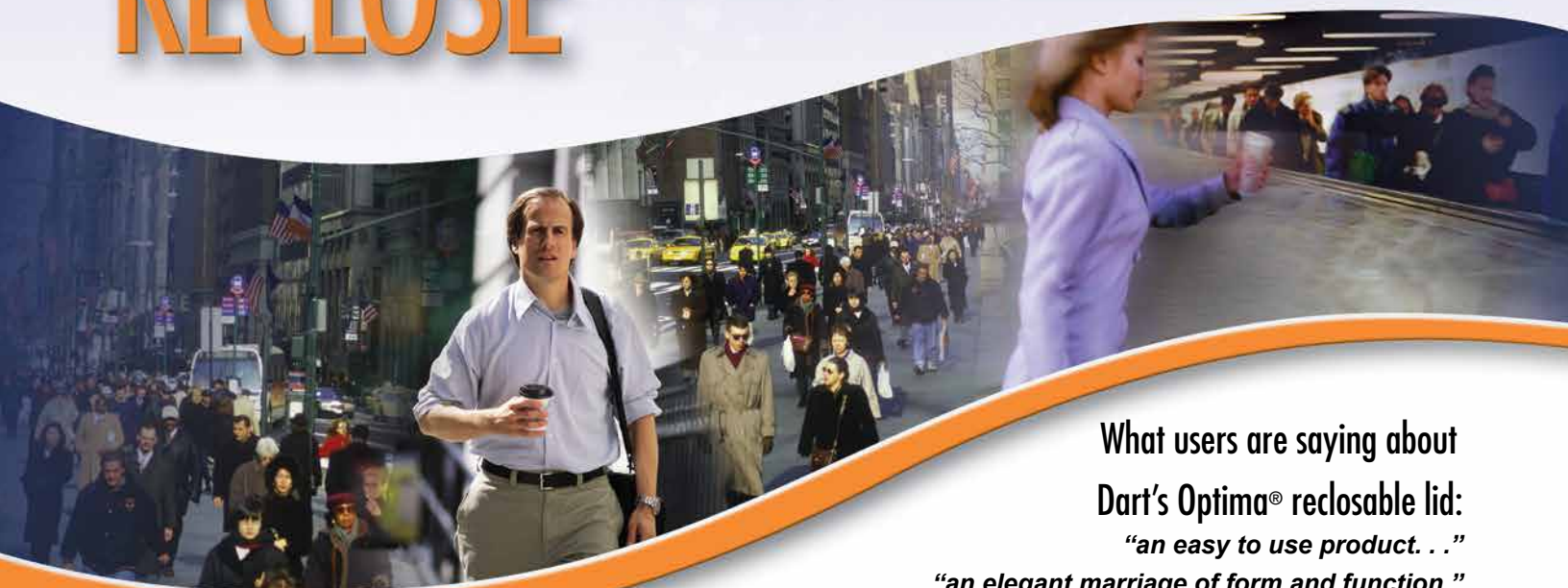


OPTIMA<sup>®</sup>  
RECLOSABLE LID

The solution for people with active lives!



LIFT  
LOCK &  
RECLOSE



What users are saying about  
Dart's Optima<sup>®</sup> reclosable lid:

*"an easy to use product. . ."*

*"an elegant marriage of form and function."*

*"a startlingly superior to-go coffee lid . . . A++"*



# The solution for people with active lives!

Optima® offers coffee drinkers a new level of convenience not found in any other cup lid. What makes the Optima lid unique? To start, it provides users with a completely sealed beverage—no open drink hole means less chance of spilling or leaking. When ready to drink, just pull the tab open and lock it back out of the way.

Most notable about Optima, however, is the ability to securely reclose the lid until ready to resume drinking. Not just once, but again and again. Give it a try and we're certain you and your customers will quickly realize that no other lid provides the security, convenience, and quality of the innovative Optima lid from Dart.

## Locking Post with Side Latches

Secures tab in the open position

## Lock Statement

Identifies where to lock tab in the open position

## Contoured Drinking Area

Ergonomically designed drinking spout provides drinking comfort

## Drink Well Plug™ on Tab

Provides a leak-resistant seal

## Precautionary Statement

Creates beverage temperature awareness



Stock Number	Style	Packing Bag	Case	Case Cube	Case Weight	For Use With
16RCL	White, Reclosable	100	1000	1.4	10.7	Any 16 lid series foam cup
16RCLBLK	Black, Reclosable	100	1000	1.4	10.7	Any 16 lid series foam cup



# LIFT · LOCK · RECLOSE



For additional information,  
contact your Dart representative  
or call 800-248-5960

[www.dart.biz](http://www.dart.biz)

## DART CONTAINER CORPORATION

*The Industry Standard of Excellence*

Mason, Michigan 48854 U.S.A.

Ph: 800-248-5960 • Fax: 517-676-3883

Email: [sales@dart.biz](mailto:sales@dart.biz) • [www.dart.biz](http://www.dart.biz)