

**SMART
DISPENSER**



**FILLS FROM
THE BOTTOM**



Save ▶



Conventional Tap = 80% keg yield/20% waste
Reverse Tap = 99% keg yield/Almost no waste

Speed ▶



7 SECONDS - Rapid Fill Time = Quick Speed of Service with higher sales & margins.

Hands-Free ▶



Auto Filling - Snap in the cup and walk away, the cup automatically fills and stops with right amount of beer and the right amount of foam

Advertising ▶



LCD Front Panel - The 7 inch LCD panel can be used to advertise your brand, beer offerings, or generate advertising revenue



**FAST AUTO FILLING
FROM THE BOTTOM**



For info: ReverseTap@Growler-Station.com

THE GROWLER STATION, INC.

19 Rancho Circle, Lake Forest, CA, 92630 • 949.387.5451 • www.growler-station.com



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REVERSE TAP

Reverse Tap Disposable Cups



CUP



CAP

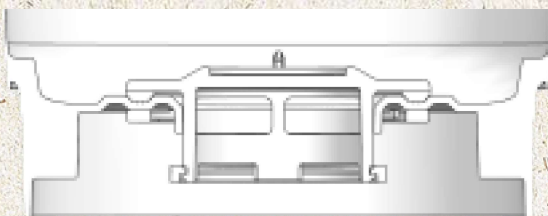


TENSION



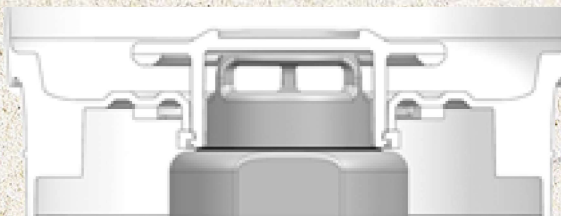
- Manufactured by High-speed & Precision injection molding
- Double-shot injection molding for perfect sealing.
- Super-lightweight Design
- High transmissivity & High gloss.
- Great watertightness due to use of soft TPE
- 100% harmless materials. No metal parts & no magnets
- Watertight-and-user-friendly
- Reverse Tap cups are patent protected

Before/After Beverage Discharge (Sealed State)



Due to pressure and elasticity from the TENSION, sealing parts of both cup and cap is tightly closed for water tightness.

Beverage Discharging (Opened State)



When the cup is inserted into the dispenser, cap is lifted and opened by the nozzle to open a way for beverage discharge.

After the cup is pulled out from the dispenser, the sealing parts of both cup and cap is tightly closed again.

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REVERSE TAP

Effects on Profit Increase by Waste Decrease

		Conventional Tap	Notes
Keg Yield	98% (2% waste)	78% (22% waste)	
Cups per keg	97 Cups	77 Cups	Half Barrel Keg: 1,984 oz. Cup Size: 20 oz.
Beer cost per cup	\$1.00	\$1.00	Estimated cost \$100/keg
Cost of cup (RT20oz)	\$0.27	-	Non-printed cup, does not include shipping
Total cost per cup	\$1.27	\$1.00	
Total Sales per keg	\$873.00	\$693.00	Avg Sell Price/cup: \$9.00
Estimated profits/keg	\$749.81	\$615.00	
Difference in keg profits	\$134.81/keg	18% lower profits	Using Reverse Tap results in an estimated 18% increase in profit per keg

Effects on Speed of Service by Rapid Filling

		Conventional Tap	Notes
Time to pour a cup	8 seconds	15 seconds	7 seconds/16oz., 8 seconds/20 oz.
Total time until keg depletion	13 mins. (776 seconds)	19.25 mins. (1,155 seconds)	34% reduction in beer pouring time
Time for a 2 cup order	16 seconds	30 seconds	
Estimated cups poured per hour	450	240	
Sell price per cup	\$9.00	\$9.00	
Total beer sales per hour	\$4,050.00	\$2,160.00	Based on non-stop filling
Retail Sales difference per hour	\$1,890.00	188% increase in retail sales	Using the Reverse Tap results in a faster speed of service resulting in increased retail sales

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