



LOOKBOOK

Forté AP™

BROUGHT TO YOU BY BARATZA

Professional tools for chefs and mixologists.

Breville | Commercial

LOOKBOOK

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HOW TO USE THIS LOOKBOOK

This document is designed to assist you in creating your product detail page for the Baratza Forté AP™. It provides all of the product information and insights you will need.

The key copy and layout of images and video should be seen as best practice for how these assets may be executed. This lookbook has been provided to ensure consistent merchandising and branding across all e-commerce platforms.



PRODUCT DESCRIPTION



CAROUSEL (IMAGES)



PRODUCT SPECS



PRODUCT DNA (FEATURES + BENEFITS)



WHAT'S IN THE BOX



PRODUCT DESCRIPTION

KEY CALLOUT

The Forté™ AP is built for anything you can throw at it. The large ceramic flat burrs are famous for its rich, chocolatey flavor profile.

KEY COPY

The Forté AP (All Purpose) is Baratza's response to calls for a commercial grade grinder that does it all—within a compact footprint. Belt-driven ceramic flat burrs and included portaholder make this the perfect grinder for an efficient, repeatable espresso workflow.

Designed as a commercial solution for low-volume cafes, the Forté AP is a rock-solid espresso grinder with high-capacity and feature-density. Operated by a touchscreen, the Forté AP has two grind modes: by time and by weight. Each of those modes carries three presets and a manual option, giving you plenty of ways to conveniently switch from one dose to another.

Its small footprint, multifunction touchscreen, high daily capacity (5lbs per day) and sturdy grind size adjustments make the Forté AP a great choice for low-volume espresso in the café like decaf or single-origin offerings. It is built with 54mm flat ceramic burrs, engineered to produce an accurate and precise grind, delivering exceptional cup quality for brew methods from espresso to French press.

||| CAROUSEL (IMAGES)

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CAROUSEL IMAGES



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PRODUCT SPECS

PERFORMANCE

Daily Capacity	5 lbs
Dose by Weight Accuracy	1/10 g
Speed to Grind	2.6 g/sec (#2Z) - 4.0 g/sec (#10M)
Construction Material	Cast Zinc
Power Rating	100-120 VAC 50/60 Hz, 130 W 220-240 VAC 50/60 Hz, 130 W class 1

USABILITY

Grind modes	2 (by time / by weight)
Presets	3 per mode
Macro-adjustment settings	10
Micro-adjustment settings per macro	26
Safety Listing	UL/CSA/CE/EK
Warranty	1-Year Manufacturer's Warranty
Certifications	CB, ETL, cETL

CAPACITY

Bean Hopper	300 g / 10.6 oz
Grounds Bin	120 g / 4.2 oz

WEIGHTS & DIMENSIONS

Unit Weight	11.8 lb / 5.4 kg
Unit Dimensions	14.6 x 5.1 x 6.9 in / 37 x 13 x 17.5 cm
Shipping Weight	18.3 lb / 8.3 kg
Shipping Dimensions	15.8 x 14.2 x 7.9 in / 40 x 36 x 20 cm
SKU Number	ZCG1085SIL1BUC1A

BURRS

Size	54mm
Material	Ceramic
Maker	Ditting
Country of Origin	Switzerland

INCLUDED

Calibration tool
Cast zinc burr removal tool

SOLD SEPARATELY

Hopper Extension
54mm Steel Flat Burr Set



① Deep flavor from large flat burrs

The Forté™ AP's 54mm flat ceramic burrs are famous for the thick, velvety shots they produce. If you drink lots of espresso on its own or enjoy steamed milk on top, this is the grinder we recommend.



② One small step for man, one giant leap for man's grind

Every macro setting is subdivided by 26 micro adjustments. That means pinpoint accuracy is no longer a moonshot, it's just a few clicks away.



③ Program your grinder for multiple brew styles

Set your go-to recipe for three of your favorite brewing methods with timed dosing accurate to one-tenth of second. That means shot after shot of espresso will be just as delicious as the last.



PRODUCT DNA (FEATURES + BENEFITS)

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PRODUCT DNA IMAGES](#)



④ Calibrate it to your liking

It's fine, of coarse! This grinder comes pre-calibrated at the factory. We include a calibration tool in case you want to customize your grinder's range for your unique way of brewing!



⑤ Easily swap coffees

The included shut-off hopper makes it easy to switch between different coffees without having to tip the entire grinder over.

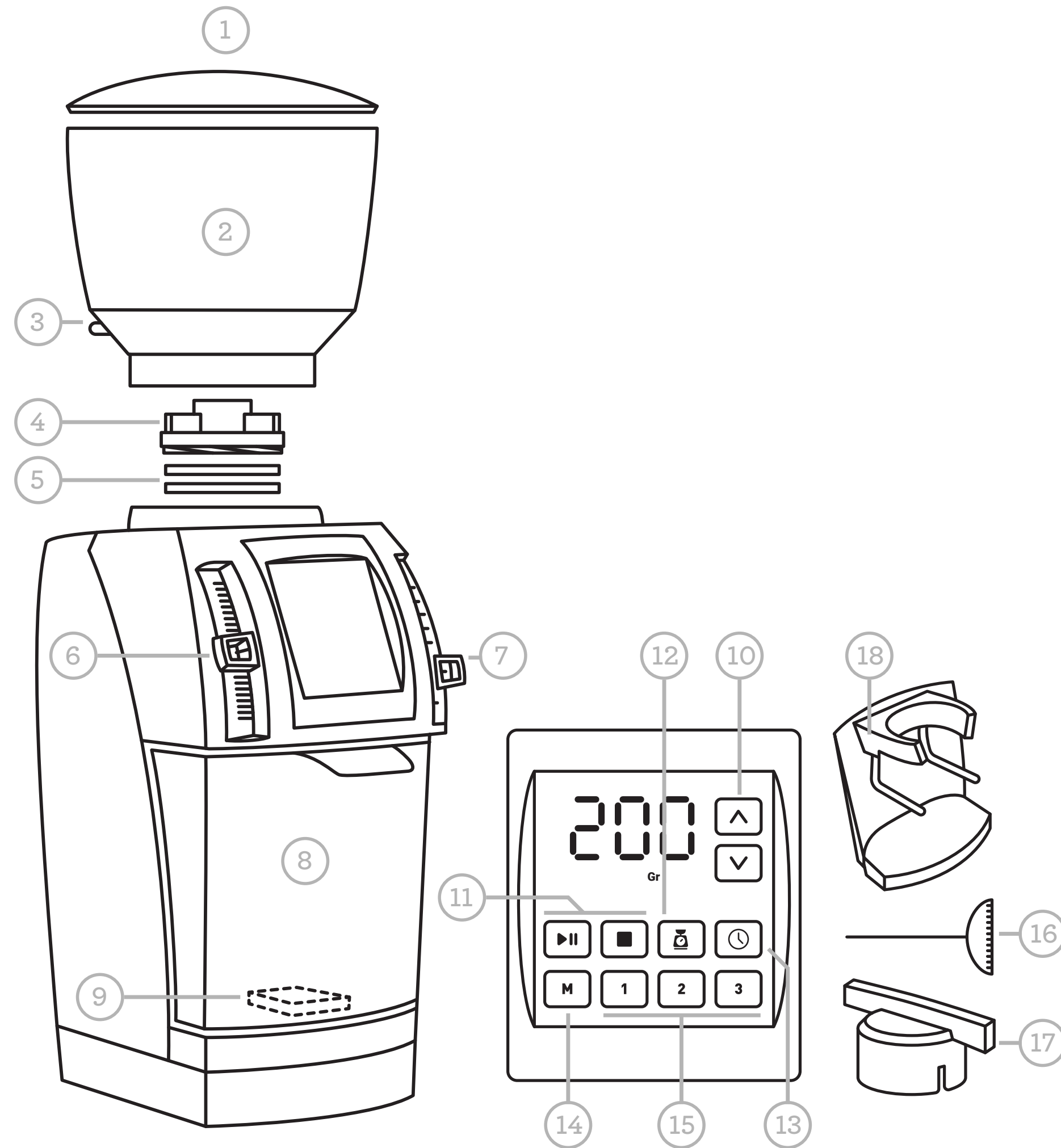


⑥ Burr-illiant coffee

Optional 54mm flat steel burrs are precision-milled in Europe and deliver the exacting precision required to extract balanced, delicious cups of coffee with high clarity of flavor.



WHAT'S IN THE BOX



BARATZA FORTÉ AP

- 1. Hopper Lid
- 2. Bean Hopper
- 3. Bean Shut-off Knob
- 4. Upper Burr Carrier
- 5. Ceramic Burrs
- 6. Micro Adjustment Lever Knob
- 7. Macro Adjustment Lever Knob
- 8. Grounds Bin
- 9. Scale Platform
- 10. Grind Adjustment Buttons
- 11. Start & Stop Buttons
- 12. Weight Mode
- 13. Time Mode
- 14. Manual Mode
- 15. Grind Presets
- 16. Burr Calibration Tool
- 17. Burr Removal Tool
- 18. PortaHolder

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