

CRUNCH KEEPER® LOCK IN THE CRUNCH

60 MINUTE HOLD TIME!!!

KEEP FOODS CRUNCHIER, CRISPIER AND YUMMIER LONGER



Takeout remains the primary offering by operators, with most food being consumed outside the dining room.¹ Food that holds up over time and travels well is a requirement. CRUNCH KEEPER is a solution. CRUNCH KEEPER is a proprietary **panko coating system** developed by Tampa Maid to extend hold times. CRUNCH KEEPER products hold their crunchiness for **up to 60 minutes** in a variety of to-go containers.

74% of operators
are offering takeout
services to their
customers and
45% are offering
curbside pickup.



Italian Breaded Calamari



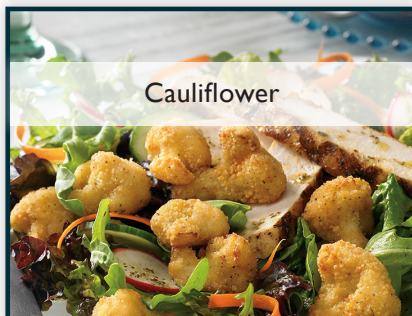
Americana Round Shrimp



Shrimp Pops



Panko Breaded Pickle Chips



Cauliflower



Sliced Green Tomato Halves



CRUNCH KEEPER®

TMF Item #	Pack Size	Count/ LB.	Product Description	Case Cube	Case Dimensions (L X W X H)	Gross Wt./Case (LBS)
SEAFOOD						
ICA01808020	6/2 lb.	40/65	CRUNCH KEEPER® ITALIAN BREADED CALAMARI RINGS	0.70	13.4 X 12.1 X 7.4	13.4
ISH0164902B	6/2 lb.	16/20	CRUNCH KEEPER® 16/20 AMERICANA PANKO BREADED ROUND SHRIMP	0.70	13.4 X 12.1 X 7.4	13.4
ISH0165002B	6/2 lb.	21/25	CRUNCH KEEPER® 21/25 AMERICANA PANKO BREADED ROUND SHRIMP	0.70	13.4 X 12.1 X 7.4	13.4
ISH0165302B	6/2 lb.	26/30	CRUNCH KEEPER® 26/30 AMERICANA PANKO BREADED ROUND SHRIMP	0.70	13.4 X 12.1 X 7.4	13.4
ISH00380020	4/3 lb.	60/125	CRUNCH KEEPER® PANKO STYLE SHRIMP POPS, TAIL OFF	0.70	13.4 X 12.1 X 7.4	13.4
VEGETABLES						
IPK03482020	4/2.5 lb.	50/75	CRUNCH KEEPER® PANKO PICKLE CHIPS	0.55	13.4 x 12.1 x 5.8	11.2
ICF03466020	4/3 lb.	30/45	CRUNCH KEEPER® CRISPY CAULIFLOWER	0.70	13.4 x 12.1 x 7.4	13.4
ITM03340020	6/2 lb.	VARIED	CRUNCH KEEPER® FRIED GREEN TOMATO HALVES	0.70	13.8 x 12.1 x 7.4	13.4

¹ Source: Datassentials PULSE November 2020

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