



CRAFTING EXCELLENCE IN PLANT-BASED PROTEINS



FOODSERVICE

BELEAF PLANT-CRAFTED **HAM**

WHY PUT BELEAF ON YOUR MENU?

Adding Beleaf Plant-Crafted ham to a restaurant menu is a unique way to appeal to diners seeking healthier, more sustainable, deliciously creative versions of traditional comfort foods. It's a nostalgic and versatile protein that allows chefs to explore their creativity, from holiday dinners to snacks on the go like musubi. It's a seamless transition to a meatless menu item. Offering plant-based options signals a commitment to inclusivity and sustainability while not cutting corners on flavor, helping the restaurant stand out as an innovative and customer-focused dining destination.

1.

ATTRACT A NEW DEMOGRAPHIC

2.

INCREASE TRAFFIC

3.

IMPROVE SALES

WHY BELIEVE IN BELEAF?



100% Plant-Based



Zero Trans Fats



No MSG



Non-GMO



Dairy Free



**Environmentally
Friendly**



Cholesterol Free



No Preservatives



BELEAF PLANT-CRAFTED HAM

PLANT-BASED IS GOOD BUSINESS

48%

48% percent of U.S. restaurants feature plant-based options.¹

\$8B

In 2023 plant-based food sales in U.S. eclipsed \$8 billion.²

66%

66% percent of the U.S. population is engaging with plant-based foods.¹

43%

43% percent of people feel having plant-based options available improves their restaurant experience.³

Product Info - Beleaf Plant-Crafted Ham (Foodservice)

Item #:	V029
DOT #:	770950
Case Size:	14.5" x 12" x 7.6"
Case Count:	8/3.9 lb
Shelf Life:	24 months
TI X HI:	T11/H10 - 110 cs/pallet
Gross Weight:	33.5 lbs
Net Weight:	31.2 lbs
Case Cube:	0.71
Country of Origin:	Taiwan
Lot Code/Manufacture:	Pure Brother Co.
UPC Code:	

Nutrition Facts

30 Servings per Container
Serving Size 3 Slices (60g)

Amount per serving
Calories 90

	% Daily Value*
Total Fat 2g	3%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 416mg	18%
Total Carbohydrate 6g	2%
Dietary Fiber 1g	3%
Total Sugars 2g	
Includes 2g Added Sugars	3%
Protein 11g	
Vitamin D 0mcg	0%
Calcium 54mg	4%
Iron 1.3mg	7%
Potassium 45mg	1%

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients:

Non-GMO Textured Soybean Protein, Non-GMO Wheat Protein Concentrate, Brown Sugar, Sunflower Seed Oil, Sea Salt, Pea Starch, Carrot Concentrate, Yeast, Plant-Based Vegan Seasoning.

- <https://plantbasedfoods.org/marketplace>
- <https://plantbasedfoods.org/latest/groundbreaking-pbfa-report-reveals-consumers-opt-for-plant-based-when-given-the-choice#:~:text=In%202023%2C%20plant%2Dbased%20foods,%25%20and%2081%25%2C%20respectively>
- <https://plantbasedfoods.org/foodservice>

