



**CRAFTING EXCELLENCE IN PLANT-BASED SEAFOOD**



**FOODSERVICE**

## BELEAF PLANT-BASED **BREADED SHRIMP**

### **WHY PUT BELEAF ON YOUR MENU?**

Tap into a rapidly growing demand for sustainable and innovative dining options with Beleaf Plant-Based breaded shrimp. Shrimp production has raised concerns about overfishing, habitat destruction, and labor practices that don't align with customers' environmental and social beliefs. Cater to a broader audience, including vegans and diners with shellfish allergies who cannot enjoy shrimp dishes. Our breaded plant-based shrimp deliver the crispy texture and flavor of traditional shrimp, ensuring satisfaction without compromise. Incorporating Beleaf breaded shrimp can showcase your commitment to sustainability, inclusivity, and culinary creativity, enhancing your restaurants appeal in today's competitive market.

- 1. ATTRACT A NEW DEMOGRAPHIC**
- 2. INCREASE TRAFFIC**
- 3. IMPROVE SALES**

### **WHY BELIEVE IN BELEAF?**



100% Plant-Based



Zero Trans Fats



No MSG



Non-GMO



Dairy Free



Soy Free



Cholesterol Free



No Preservatives



Environmentally  
Friendly





# BELEAF PLANT-BASED BREADED SHRIMP

## PLANT-BASED IS GOOD BUSINESS

**48%**

48% percent of U.S. restaurants feature plant-based options.<sup>1</sup>

**\$8B**

In 2023 plant-based food sales in U.S. eclipsed \$8 billion.<sup>2</sup>

**66%**

66% percent of the U.S. population is engaging with plant-based foods.<sup>1</sup>

**43%**

43% percent of people feel having plant-based options available improves their restaurant experience.<sup>3</sup>

### Product Info - Beleaf Plant-Based Breaded Shrimp (Foodservice)

Item #:	V048
DOT #:	781940
Case Size:	16" x 10.7" x 7.7"
Case Count:	2/5 lb

TI X HI:	T10/H10 - 100 cs/pallet
Gross Weight:	12 lbs
Net Weight:	10 lbs
Case Cube:	0.76
Country of Origin:	Taiwan
Lot Code/Manufacture:	Pure Brother Co.
UPC Code:	8 50247 00808 2

### Nutrition Facts

23 Servings per Container	
<b>Serving Size 4 Pieces (100g)</b>	
<b>Amount per serving</b>	<b>Calories 149</b>
<b>% Daily Value*</b>	
<b>Total Fat</b> 7g	<b>9%</b>
Saturated Fat 1g	<b>4%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 494mg	<b>21%</b>
<b>Total Carbohydrate</b> 21g	<b>8%</b>
Dietary Fiber 0g	<b>0%</b>
Total Sugars 1g	
Includes 1g Added Sugars	<b>3%</b>
Protein 1g	
Vitamin D 0mcg	<b>0%</b>
Calcium 90mg	<b>7%</b>
Iron 0mg	<b>0%</b>
Potassium 8mg	<b>0%</b>

The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients:

Konjac Powder, Potato Extract, Cassava Starch, Paprika, Brown Sugar, Sea Salt, Seaweed Based Vegan Seasoning, Wheat Flour (Gluten), Tapioca Starch, Corn Starch, Disodium Dihydrogen Pyrophosphate, Sodium Bicarbonate, Guar Gum.

- <https://plantbasedfoods.org/marketplace>
- <https://plantbasedfoods.org/latest/groundbreaking-pbfa-report-reveals-consumers-opt-for-plant-based-when-given-the-choice#:~:text=In%202023%2C%20plant%2Dbased%20foods,%25%20and%2081%25%2C%20respectively>
- <https://plantbasedfoods.org/foodservice>

